

# GAI WORLD 2025

## ACCELERATE YOUR AI TRANSFORMATION

- ✦ Learn the latest AI trends and best practices
- ✦ Upskill your executives and employees
- ✦ Refine your roadmap to be an AI-first company



GAI Insights








Day 1 - Monday

|  Date |  Time |  Room |  Session Title |  Speaker |
|--|--|--|---|---|
|--|--|--|---|---|

|             |                    |                           |  |   |
|-------------|--------------------|---------------------------|--|---|
| Sun Sept 28 | 12:00 PM - 5:00 PM | Registration Opens        |  |   |
| Mon Sept 29 | 9:00 AM            | General Session           | Welcome<br>Harnessing AI for Transformative Value:                                     | Paul Baier & John Sviokla<br>GAI Insights Co-Founders   |
| Mon Sept 29 | 9:15 AM            | General Session           | Fireside Chat:AI for Competitive Advantage<br>Board Member and CEO of a Public Company | Shikhar Ghosh, HBS<br>Melissa Smith, WEX<br>Paul Baier, GAI Insights, Moderator   |
| Mon Sept 29 | 9:40 AM            | General Session           | Fireside Chat: The Globally-Unique and Amazing<br>Mayo Clinic Platform                 | Dr. John Halamka, President, Mayo Clinic<br>Platform, Paul Baier, GAI Insights, Moderator   |
| Mon Sept 29 | 10:05 AM           | General Session           | Fireside Chat: Managing AI Cost Explosion - Yes,<br>It's Very Real                     | Bill Fandrich, EVP, BCBS-Michigan<br>Rizwan Mallal, Quantum Gears<br>John Sviokla, GAI Insights, Moderator                                |
| Mon Sept 29 | 10:20 AM           | General Session           | Prompt Example<br>Two Startups   | Adam Rappaport, GAI Insights  |
| Mon Sept 29 | 10:30 AM           | Break                     |  |   |
| Mon Sept 29 | 11:00 AM           | General Session           | 10 Predictions for AI  | Ulrike Hoffmann-Burchardi, UBS  |
| Mon Sept 29 | 11:25 AM           | General Session           | Driving Organizational Transformation: View AI as<br>a Capability, not a technology    | John Sviokla, GAI Insights  |
| Mon Sept 29 | 11:35 AM           | General Session           | IBM  |   |
| Mon Sept 29 | 11:50 AM           | General Session           | Prompt Example<br>Two Startups   | Adam Rappaport, GAI Insights  |
| Mon Sept 29 | 12:00 PM           | Boylston Hallway          | Lunch, Boylston Hallway  |   |
| Mon Sept 29 | 12:00 PM           | Room 312                  | MIT and HBS Student Lunch Mixer  |   |
| Mon Sept 29 | 1:00 PM            | All Rooms                 | Hands on AI Workshops  | See next page for Breakout session details  |
| Mon Sept 29 | 2:00 PM            | All Rooms                 | Breakouts, Scaling, Healthcare, Marketing,<br>Finance, AI Upskilling, Tech             | See next page for Breakout session details  |
| Mon Sept 29 | 2:30 PM            | All Rooms                 | Breakouts, Scaling, Healthcare, Marketing,<br>Finance, AI Upskilling, Tech             | See next page for Breakout session details  |
| Mon Sept 29 | 3:00 PM            | Break in Boylston Hallway |  |   |
| Mon Sept 29 | 3:30 PM            | General Session           | CIO Panel: "Making AI Real"  | Ankit Mangal, Cirkul   Jim Chilton,<br>Nathan McBride, Xilio Therapeutics<br>Ramesh Razdan, Bain & Co<br>Gamiel Gran, Mayfield, Moderator |
| Mon Sept 29 | 4:05 PM            | General Session           | Seekr: The Importance of Explainability  | Stefanos Poulis, Seekr<br>John Sviokla, GAI Insights, Moderator   |
| Mon Sept 29 | 4:20 PM            | General Session           | Implications of the Amazing AI Agent Revolution  | Professor Ramesh Raskar, MIT  |
| Mon Sept 29 | 4:35 PM            | General Session           | Private Equity Panel   | Vikram Mahidhar, Apollo Global Management<br>Drake Pruitt, Clearhaven Partners<br>John Sviokla, GAI Insights, Moderator                   |
| Mon Sept 29 | 4:55: PM           | General Session           | Prompt Example<br>2 AI Startups  | Adam Rappaport, GAI Insights  |
| Mon Sept 29 | 5:05 PM            | General Session           | Trends, Summary of Shared Notes, and Questions<br>from the Day                         | John Sviokla and Paul Baier, GAI Insights   |
| Mon Sept 29 | 5:15 PM            | Reception                 |  |   |

## Day 1 - Monday Breakout Sessions

|  Date |  Time |  Room |  Session Title                                    |  Speaker   |
|--|--|--|--|---|
| Mon Sept 29  | 1:00: PM   | Healthcare/Life Science Room 309   | Miebel AI Confidence Framework   |   |
| Mon Sept 29  | 1:00: PM   | Sales/Marketing/Customer Service Room 310  | How GAI Insights uses ChatGPT, CustomGPT.AI, N8N, GEO  | Team: Adam, Ankaj, Sanju, Jenny, Chase  |
| Mon Sept 29  | 1:00: PM   | Financial Services Room 311  | The Seekr Build  |   |
| Mon Sept 29  | 1:00: PM   | AI Upskilling Room 312   | ThoughtSpot, Analytics Powered Agents  |   |
| Mon Sept 29  | 1:00: PM   | Technical Track Room 313   | GenAI Upskilling Roundtable  | GAI Insights Team   |
| Mon Sept 29  | 2:00: PM   | Scaling General Session  | How US Leading AutoExchange is Adopting for Competitive Advantage - CarGurus Case Study  | Parag Shah, CarGurus<br>Ben Kasdon, CarGurus  |
| Mon Sept 29  | 2:00: PM   | Healthcare/Life Science Room 309   | Top 3 trends in AI in Healthcare for 2026  | Tom Kingsley, UCLA<br>Gaye Bok, Mass General Hospital<br>Christopher Boone, Oracle Life Sciences<br>Santiago Romero-Brufau, Mayo Clinic |
| Mon Sept 29  | 2:00: PM   | Sales/Marketing/Customer Service Room 310  | Google Search is Dead; Answers are Here  | Pete Blackshaw  |
| Mon Sept 29  | 2:00: PM   | Financial Services Room 311  | Challenges of AI in a Regulated Insurance Industry   | Jean Olive, John Hancock<br>Heather Laviole, EYP & CIO BCBS-NJ<br>Moderator: Tim Andrews  |
| Mon Sept 29  | 2:00: PM   | AI Upskilling Room 312   | AI Coworkers - Lessons Learned After Deploying Advanced Chatbots Across Thousands of Employees                                   | Vinay Gidwaney, OneDigital  |
| Mon Sept 29  | 2:00: PM   | Technical Track Room 313   | Universal Personal Assistant: An Agentic Framework for Team Benefits Administration  | Ming Liu, Sr Director of AI Engineering, WEX) John Sviokla Co - host the 2nd half of the talk.  |
| Mon Sept 29  | 2:30: PM   | Scaling General Session  | Where VC's are Investing Today   | Rudina Sesi, Glasswing<br>Kent Lucas, non sibi ventures<br>John Sviokla, GAI Insights, Moderator  |
| Mon Sept 29  | 2:30: PM   | Healthcare/Life Science Room 309   | Lessons GenAI Post "Go Live" Production  | Vivek Mukhatyar, Pfizer<br>Dr. Ryan Vega, Vantiq<br>Tom Davenport (Moderator)   |
| Mon Sept 29  | 2:30: PM   | Sales/Marketing/Customer Service Room 310  | Changing Customer Experience   | Veronika Durgin, Saks - Kevin Shatzkamer, CVP, Microsoft Customer Experience, Cole Swain, Tomorrow.io - Scott Kirsner (Moderator)       |
| Mon Sept 29  | 2:30: PM   | Financial Services Room 311  | Executive AI Leadership: What the C-Suite is Getting Right (and Wrong). Presenting insights from the 3rd Annual Forbes AI Survey | Forbes Research<br>Janett Haas<br>Ross Gagnon (co-presenters)   |
| Mon Sept 29  | 2:30: PM   | AI Upskilling Room 312   | Best Practices in Change Management for GenAI Deployments  | Randy Bean (Moderator), Dr. Tamara Nall<br>Nina Lee Grooms  |
| Mon Sept 29  | 2:30: PM   | Technical Track Room 313   | Agent failure modes  | Ashish Bhatia, Amazon   |

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### GAI World Social Tags

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- Please wear your badge at all times, so that we can identify you as part of GAI World 2025.



Use this QR code to view and GAI World 2025 speakers.

## Day 2 - Tuesday

|  Date |  Time |  Room |  Session Title     |  Speaker   |
|--|--|--|---|---|
| Tue Sept 30  | 7:30: AM   | Boylston Hallway   | Breakfast & Exhibits, Registration Open   |   |
| Tue Sept 30  | 7:30: AM   | Room 312   | Women in AI Breakfast   |   |
| Tue Sept 30  | 9:00 AM  | General Session  | Welcome: Summary of Day 1 Preview of Day 2  | Paul Baier and John Sviokla<br>GAI Insights   |
| Tue Sept 30  | 9:05 AM  | General Session  | Workshop: Live HBS case on AI   | Jeffrey Rayport, HBS  |
| Tue Sept 30  | 9:35 AM  | General Session  | ThoughtSpot's Empowering Agents with Analytics  | Cindi Howson, ThoughtSpot<br>Paul Baier, GAI Insights, Moderator  |
| Tue Sept 30  | 9:50 AM  | General Session  | Overview of Corporate Buyers' Guide   | Ankaj M, GAI Insights<br>Paul Baier, GAI Insights   |
| Tue Sept 30  | 10:00 AM   | General Session  | From Pilot to Value: How JP Morgan and Liberty Mutual Operate GenAI at Scale                      | Monica Caldas, Liberty Mutual<br>Brionna Jimerson, JPMorganChase<br>Josh Gagne, Johnson and Johnson<br>Mike Grandinetti, HBS, Moderator |
| Tue Sept 30  | 10:35 AM   | General Session  | Prompt Example<br>Pitches from Two AI Startups  | Adam Rappaport  |
| Tue Sept 30  | 10:40 AM   | Break  |   |   |
| Tue Sept 30  | 11:10 AM   | All Rooms  | 6 Breakouts, Scaling, Healthcare, Marketing, Finance, AI Upskilling, Tech                         | See next page for Breakout session details  |
| Tue Sept 30  | 11:40 AM   | All Rooms  | 6 Breakouts, Scaling, Healthcare, Marketing, Finance, AI Upskilling, Tech                         | See next page for Breakout session details  |
| Tue Sept 30  | 12:10 PM   | Lunch, Boylston Hallway  |   |   |
| Tue Sept 30  | 7:30 AM  | Room 313   | Celebrating Black Pioneers Luncheon   |   |
| Tue Sept 30  | 1:40 PM  | Breakout   | 5 -- Hands on AI Workshops  | See next page for Breakout session details  |
| Tue Sept 30  | 2:40: PM   | General Session  | Fireside Chat: Realities of Driving Value with AI Systems   | Marty Sprinzen, CEO of Vantiq<br>John Sviokla, Moderator  |
| Tue Sept 30  | 2:55 PM  | General Session  | Fireside Chat: Understanding the Top AI Legal Risks - The Risks Are Larger Than You Think         | Bethany Withers, Goodwin<br>Kaitlin Betancourt, Goodwin<br>John Sviokla, Moderator  |
| Tue Sept 30  | 3:10 PM  | Break  |   |   |
| Tue Sept 30  | 3:40 PM  | General Session  | Daily Insights AI News  | Luda - Ankaj<br>Tim Andrews - John Sviokla  |
| Tue Sept 30  | 3:55 PM  | General Session  | Boston AI Ecosystem   | John Werner<br>Imagination in Action  |
| Tue Sept 30  | 4:15 PM  | General Session  | What Do We Teach Our Children about GenAI Implications of What You've Heard and Thoughts for 2025 | Paul Baier and John Sviokla<br>GAI Insights   |
| Tue Sept 30  | 4:30 PM  | Conference End   |   |   |








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## Day 2 - Tuesday Breakout Sessions

|  Date |  Time |  Room |  Session Title |  Speaker   |
|--|--|--|---|---|
| Tue Sept 30  | 11:10: AM  | General Session  | CISO View: How Does AI and Security Fit   | Sameer Sule, Rhapsody<br>Dmitriy Sokolovsky, Semrush<br>Richard Barretto, Progress Software<br>Gamiel Gran, Mayfield, Moderator |
| Tue Sept 30  | 11:10: AM  | Healthcare/Life Science<br>Room 309  | From Data to Decisions: Harnessing GenAI to Drive Actionable Insights in Healthcare           | Kausar Riaz Ahmed, Pfizer   |
| Tue Sept 30  | 11:10: AM  | Sales/Marketing/Customer Service<br>Room 310   | Reimagine Product Development and Market Intelligence with GenAI Personas at Nissan           | Vladimir Jacimovic, AlgoVerde<br>Marco Fioravanti, VP of Product, Nissan<br>Lori Rinderer, Sr. Planner, Nissan                  |
| Tue Sept 30  | 11:10: AM  | Financial Services<br>Room 311   | Panel: Reality of Agents  | Barbara Widholm State Street<br>Andy Roberts, Microsoft<br>Tim Andrews Moderator  |
| Tue Sept 30  | 11:10: AM  | AI Upskilling<br>Room 312  | Employee Engagement for first level Engineering Management                                    | Mike Daniels, Wayfair   |
| Tue Sept 30  | 11:10: AM  | Technical Track<br>Room 313  | Data Lakes and AI   | Ron Gonzalez, WEX   |
| Tue Sept 30  | 11:40: AM  | AI Upskilling<br>Room 312  | GenAI 101 Training  | GAI Insights Team   |
| Tue Sept 30  | 11:40: AM  | Healthcare/Life Science<br>Room 309  | Sharing real-world lessons and best practices from enterprise AI implementations              | Moderator: Luda Kopeikina - Sharna Sattiraju, Boston Scientific - Danielle Dean, SimpliSafe<br>Neha Shah, Vertex                |
| Tue Sept 30  | 11:40: AM  | Sales/Marketing/Customer Service<br>Room 310   | Marketing on the Edge: The AI-Driven Transformation Ahead                                     | Liz Vanzura, GAI Insights<br>David Edelman - HBS (Co-presenters)  |
| Tue Sept 30  | 11:40: AM  | Financial Services<br>Room 311   | Future of AI Agents in the Enterprise   | Anthony Hill<br>Moderator Sanjeev Mohan   |
| Tue Sept 30  | 11:40: AM  | AI Upskilling<br>Room 312  | The Organizational AI Maturity Benchmark for Business Leaders                                 | Chris McKay, Maginative   |
| Tue Sept 30  | 11:40: AM  | Technical Track<br>Room 313  | Driving Value from AI Agents: MIT NANDA Project   | Chris Pease, MIT  |
| Tue Sept 30  | 12:10: PM  | Lunch  |   |   |
| Tue Sept 30  | 1:40: PM   | Healthcare/Life Science<br>Room 309  | Miebel  | Moderator: Luda Kopeikina - Sharna Sattiraju, Boston Scientific - Danielle Dean, SimpliSafe<br>Neha Shah, Vertex                |
| Tue Sept 30  | 1:40: PM   | Sales/Marketing/Customer Service<br>Room 310   | Thoughtspot   | Liz Vanzura, GAI Insights<br>David Edelman - HBS (Co-presenters)  |
| Tue Sept 30  | 1:40: PM   | Financial Services<br>Room 311   | Seekr   | Anthony Hill<br>Moderator Sanjeev Mohan   |

## Join the GAI World 2025 Conversation

GAI World offers a shared Google Document where all attendees can contribute their thoughts, learnings, and key takeaways from each session. This collaborative space is designed to capture the collective insights of our community, creating a valuable resource that will be refined and shared post-conference.

- **Share Your Insights**
- **Discover More**
- **Build a Lasting Resource**

To participate, simply scan the QR code or visit [tinyurl.com/GAIworld2025](https://tinyurl.com/GAIworld2025) to access the document.

We invite everyone to contribute and make this a vibrant reflection of GAI World 2025's ideas and innovations!



**Join the  
Conversation!**